

Publication of Noigandres Magazine

"Noigandres em Revista" is a box composed of the five original volumes of Noigandres in facsimile, an extra volume in LP and CD format and an editorial insert.

The Noigandres magazines were created by poets Haroldo and Augusto de Campos and Décio Pignatari, volumes one and two were signed by all three. Reinaldo Azeredo joined the group and signed the last three volumes with them, while the last one also included the participation of José Lino Grünewald. Although the authors called the publication a magazine, they are in book format, with pages in different formats, loose inserts, a square spine, and hand-made finish, having been a reference for Brazilian graphic design.

The Noigandres represented a revolution of the poetic production in Brazil. They were much more than publications, they represented a literary movement that was emerging – the concrete poetry movement. Led by the magazine's creative trio, the movement proposed a poetry that was visual and sonorous, one that transcended its role. The visual and sonorous aspects of the poems would be as or more important than the text itself, creating a new narrative and proposing a new way of reading and writing poetry.

The first stage of the project includes the acquisition of copyrights from authors and their heirs, who are aware of the project. Augusto de Campos is the only one of the five poets still living.

Augusto de Campos will also participate in the project in other ways. In addition to the copyright release, the poet will sign, along with curator Daniel Rangel, who conceived the project, the organization of the contents of the LP, CD, and editorial insert, selecting the song-poems and texts to be included. He will also coordinate the graphic design of the box and other components (except for facsimiles).

The facsimiles will be reprinted without erasing the impacts of time on its pages. The intention is to replicate the same process of graphic production of the time, maintaining the similarities of paper, sizes, types of printing, binding and manufacturing process.

The production of the facsimiles begins with photographing all the pages of the original magazines in high resolution. The photographs will be taken page-by-page. After this process, the raw material will be delivered to the design team who will reassemble the magazine. In parallel, the graphic production will research the types of paper, printing and finish.

Old recordings of poems in Noigandres, performed by the authors and by other Brazilian artists and musicians, will be restored and remastered especially for this edition, to compose the LP and CD. There are more than five hours of unedited recorded content. At the time, the authors hoped to record a LP with music poems, however, due to financial matters they were unable to finish the project and the recordings were stowed away.

The purpose of the insert is to present editorial texts that elucidate younger generations about the importance of the Noigandres magazines in the history of literature, visual arts and design in Brazil; to discuss the importance of the concrete movement in Brazilian contemporary cultural production; and the importance of its authors.

Three thousand boxes will be produced, which will be distributed by way of sale, in bookstores, and through free distribution – social responsibility, dissemination, supporters, sponsors and directors. The project is intended to be carried out with the support of cultural incentive laws: federal (PRONAC) and state (PROAC/ICMS). The project has already been approved by PRONAC.

In accordance with the guidelines of both laws, 30% of the boxes will be distributed free of charge to libraries, universities, cultural centers, cultural associations and other nonprofit organizations that support the arts and education, of which at least 10% will be located in the state of São Paulo. The other 20% will be distributed to the above mentioned organizations located throughout Brazil.

For more information, send us an email to: **contato@icco.art.br**